

Marmore Industry Report

2017

Demographics & Kuwait Banking

The Elephant in the Room

Research Highlights

Analyzing the impact of evolving demographics on Kuwait Banking.

What is the report about?

Kuwait banking sector has faced many challenges and continues to face them as we write this report. However, the usual narrative in the public and private domain focusses mainly on oil prices, interest rates and geo-political risks. While they are important factors affecting the fortunes of Kuwait banking in the short-term to medium-term, mega trends like demographics will also affect product ideas and uptake. The report highlights some of the prominent demographics factors that are at play in Kuwait and how it impacts banking industry.

Who will benefit and why?

The report will benefit anyone tracking the Kuwait banking industry, and its many players; especially banks, regulators and government agencies, investment bankers and economists. This report would help these entities to gain in-depth understanding about the industry.

How exhaustive is this report?

We have analyzed the important factors affecting the fortunes of Kuwait banking in the short-term to medium-term; mega trends like demographics will also affect product ideas and uptake. The report also examines how along with changing demographics, the banking industry is also facing a fast-paced evolution in the technology and customer behavior, making its current operating business models less effective. New banking business models will be needed to serve both the aging, and increasingly tech savvy youth demographic. Finally, we enumerate the trends that will allow banks to better understand the changes and adjust their allocation of capital and resources accordingly to appeal to their target audiences.

Is regular update available for this report?

The report is thematic and there is no regular update. However, if required, upon specific request we could provide you with an update.

Can I download a certain section of the report?

Yes. The user can access certain sections of the report upon request, and this will be available at a nominal price.

Key questions addressed in this report:

- What will be the Kuwait's demographics structure in 2030?
- What is the existing banking penetration level across demographics?
- How do factors such as oil price, interest rates and geopolitical risk, precede the influence of demographics on the domestic banking industry?
- What are the disruptive themes for the Kuwait Banking industry?
- How do factors such as oil price, interest rates and geopolitical risk, precede the

This report can add value to:

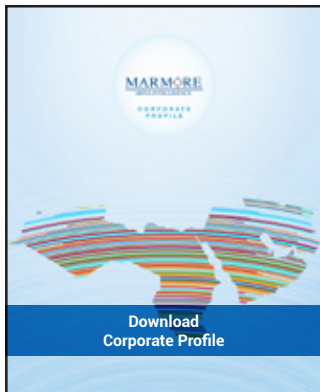
- Banks
- Regulators and Government agencies
- Investment Bankers
- Economists

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About Marmore



Organizational Background

Marmore MENA Intelligence provides research-based consulting solutions to help understand current market conditions, identify growth opportunities, assess supply/demand dynamics, and make informed business decisions.

Marmore is a fully-owned research subsidiary of Kuwait Financial Center 'Markaz'. Since 2006, Markaz Research has been at the forefront in disseminating thought-provoking, hard-data backed research reports. Marmore continues that legacy with a focused approach to providing actionable solutions for business leaders and policymakers.

Since its inception, Marmore has published over 700 research reports and covered more than 25 varied industries and infrastructure segments; all focused primarily on the GCC economies. (To view our Research Library, please [click here](#))

With over 30 policy and regulatory research studies published, Marmore has partnered with renowned regional think-tanks and opinion-leaders to publish some of these intellectually provoking policy research papers. These research studies aim to initiate dialogue and propose better solutions to existing economic conundrums. (To view our Policy & Regulatory research report, [click here](#))

Almost on a weekly basis, Marmore publishes thematic economic, industry, policy and capital market reports. Marmore has been recently conferred **"Research Provider of the Year - 2018" award by Global Investor, a Euromoney Group company.** To learn more, visit www.marmoremna.com

Experience/Qualifications

Marmore is the only regional firm providing niche research based on strong analytics in areas that are less researched. Marmore provides full range of financial market, sector specific and economic and policy researches, as well. The different types of researches are availed based on the client's requirements. It is notable that Marmore research reports have regularly been used by various renowned institutions to better understand the MENA region.

Marmore's strengths can be summarized as follows:

- » Consistent track record of quality, in-depth research offerings;
- » Skilled team with extensive experience in advanced quantitative and qualitative analysis techniques;
- » Deep understanding of MENA market and access to wide-ranging database
- » Delivers high quality, client specific, insightful research reports; highlighting key client issues and uncovering key answers/opportunities for the clients.

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